CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	Contract / Re	vision		Alt Order #	
	1753745	1		08656096	
Product					
SENATE LEADERSHIP FU	}				
Contract Dates	Estimate #				
08/01/17 - 08/07/17	3652				
Advertiser			Ori	iginal Date	/ Revision
ISS/Senate Leadership F	und		C	6/30/17	/ 06/30/17
L	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ins	HRP-Washingto
	Special Hand	ling			
	Demographic				
	Adults 35+				
	Agy Code	Advert 155	iser	Code	Product 1/2 385
	Agency Ref			Advertiser	Ref

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate R	tn Type Spots	Amount
1 WSFA 08/04/17 08/04/17 WSFA 12 News at Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	5-530pm <u>Rate</u> \$280.00	:30	NM 1	\$280.00
2 WSFA 08/04/17 08/04/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	530am-6am <u>Rate</u> \$285.00	:30	NM 1	\$285.00
3 WSFA 08/04/17 08/04/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	6-630pm <u>Rate</u> \$790.00	:30	NM 1	\$790.00
4 WSFA 08/04/17 08/04/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	6a-7a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
5 WSFA 08/04/17 08/04/17 Entertainment Tonight <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	630-7p <u>Rate</u> \$485.00	:30	NM 1	\$485.00
6 WSFA 08/04/17 08/04/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	7-9am <u>Rate</u> \$260.00	:30	NM 1	\$260.00
7 WSFA 08/04/17 08/04/17 AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	7-9pm <u>Rate</u> \$340.00	:30	NM 1	\$340.00
E 8 WSFA 08/04/17 08/04/17 Dateline <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	9-10pm <u>Rate</u> \$510.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 07/31/17-08/06/17 Dateline Credited	Start/End Time 9-10pm	Weekdays Length Rate F :30 \$510.00	Type NM	
9 WSFA 08/07/17 08/07/17 WSFA 12 News at Ten - MF	10-1030pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

<u>Contract / Revision</u> <u>Alt Order #</u>
1753745 / 08656096

 Contract Dates
 Product
 Estimate #

 08/01/17 - 08/07/17
 SENATE LEADERSHIP
 3652

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 06/30/17 / 06/30/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week R	ate Rtn TypeSpots	Amount
10 WSFA 08/07/17 08/07/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 1 1	12-1230pm <u>Rate</u> \$225.00	:30	NM 1	\$225.00
11 WSFA 08/07/17 08/07/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 1 1	5-530pm <u>Rate</u> \$280.00	:30	NM 1	\$280.00
12 WSFA 08/07/17 08/07/17 WSFA 12 News at Six - MF Start Date	6-630pm <u>Rate</u> \$790.00	:30	NM 1	\$790.00
13 WSFA 08/07/17 08/07/17 Today In Alabama Start Date	6a-7a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
14 WSFA 08/07/17 08/07/17 Entertainment Tonight Start Date	630-7p <u>Rate</u> \$485.00	:30	NM 1	\$485.00
15 WSFA 08/07/17 08/07/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/17 1 1	7-9am <u>Rate</u> \$260.00	:30	NM 1	\$260.00
16 WSFA 08/07/17 08/07/17 American Ninja Warrior <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/17 1 1	7-9pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
17 WSFA 08/05/17 08/05/17 WSFA 12 News at Ten - Sa <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171- 1	t 10-1030pm <u>Rate</u> \$395.00	:30	NM 1	\$395.00
18 WSFA 08/05/17 08/05/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/171- 1	Sa 6-7pm <u>Rate</u> \$180.00	:30	NM 1	\$180.00
19 WSFA 08/05/17 08/05/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/171- 1	6-8am <u>Rate</u> \$105.00	:30	NM 1	\$105.00
20 WSFA 08/06/17 08/06/17 WSFA 12 News at Ten - Su	n 10-1030pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
21 WSFA 08/06/17 08/06/17 WSFA 12 NEWS @ 1030P	S1030-11P <u>Rate</u> \$340.00	:30	NM 1	\$340.00
22 WSFA 08/06/17 08/06/17 LF SU 11-1130p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	11-1130p <u>Rate</u> \$25.00	:30	NM 1	\$25.00
23 WSFA 08/06/17 08/06/17 NET NBC Sunday Today St	nc7-8a <u>Rate</u> \$105.00	:30	NM 1	\$105.00
24 WSFA 08/03/17 08/03/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/17 1 1	10-1030pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
25 WSFA 08/03/17 08/03/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/171 1	12-1230pm <u>Rate</u> \$225.00	:30	NM 1	\$225.00

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 Contract / Revision
 Alt Order #

 1753745
 /

 Contract Dates
 Product
 Estimate #

 08/01/17 - 08/07/17
 SENATE LEADERSHIP
 3652

| <u>Advertiser | Original Date / Revision | SS/Senate Leadership Ft | O6/30/17 / O6/30/17 | O6/30/17</u>

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
26 WSFA 08/03/17 08/03/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/171 1	M-F 430-5P <u>Rate</u> \$170.00	:30	NM	1	\$170.00
27 WSFA 08/03/17 08/03/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/171 1	5-530pm Rate \$280.00	:30	NM	1	\$280.00
28 WSFA 08/03/17 08/03/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/171 1	530am-6am <u>Rate</u> \$285.00	:30	NM	1	\$285.00
29 WSFA 08/03/17 08/03/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/171 1	6-630pm <u>Rate</u> \$790.00	:30	. NM	1	\$790.00
30 WSFA 08/03/17 08/03/17 Today In Alabama Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/171 1	6a-7a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
31 WSFA 08/03/17 08/03/17 Hollywood Game Night Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/171 1	701p-8pm <u>Rate</u> \$900.00	:30	NM	1	\$900.00
32 WSFA 08/03/17 08/03/17 The Night Shift Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/171 1	9-10pm <u>Rate</u> \$450.00	:30	NM	1	\$450.00
33 WSFA 08/01/17 08/01/17 WSFA 12 News at Ten - MF	10-1030p <u>Rate</u> \$675.00	:30	NM	1	\$675.00
34 WSFA 08/01/17 08/01/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/17 -1 1	12-1230pm <u>Rate</u> \$225.00	:30	NM	1	\$225.00
35 WSFA 08/01/17 08/01/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/17 -1 1	M-F 430-5P <u>Rate</u> \$170.00	:30	ММ	1	\$170.00
36 WSFA 08/01/17 08/01/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/17 -1 1	6-630pm <u>Rate</u> \$790.00	:30	NM	1	\$790.00
37 WSFA 08/01/17 08/01/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/17 -1 1	6a-7a <u>Rate</u> \$450.00	:30	NM	. 1	\$450.00
38 WSFA 08/01/17 08/01/17 Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/17 -1 1	630-7p <u>Rate</u> \$485.00	:30	NM	1	\$485.00
39 WSFA 08/01/17 08/01/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/17 -1 1	7-9am <u>Rate</u> \$260.00	:30	NM	1	\$260.00
40 WSFA 08/01/17 08/01/17 agt Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/17 -1 1	7-9p <u>Rate</u> \$1,350.00	:30	NM	1	\$1,350.00
41 WSFA 08/02/17 08/02/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week	10-1030pm <u>Rate</u>	:30	NM	1	\$675.00

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	Contract / Re	<u>vision</u>	Alt Order #	
	1753745	1	08656096	
•				Ξ

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | O6/30/17 / O6/30/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate R	tn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/17 1 1	<u>Rate</u> \$675.00				
42 WSFA 08/02/17 08/02/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/17 1 1	<u>Rate</u> \$225.00				
43 WSFA 08/02/17 08/02/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$170.00
Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/17 1 1	<u>Rate</u> \$170.00				
44 WSFA 08/02/17 08/02/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$280.00
Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/17 1 1	<u>Rate</u> \$280.00				
45 WSFA 08/02/17 08/02/17 Today in Alabama 530a	530am-6am	:30	NM	1	\$285.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	<u>Rate</u> \$285.00		l		
46 WSFA 08/02/17 08/02/17 Entertainment Tonight	630-7p	:30	NM	1	\$485.00
Start Date End Date Weekdays Spots/Week	Rate	.50	''''	•	0.00.00
Week: 07/31/17 08/06/171 1	\$485.00				
47 WSFA 08/02/17 08/02/17 AGT	701p-8p	:30	NM	1	\$675.00
Start Date End Date Weekdays Spots/Week Week: 07/31/17 08/06/171 1	<u>Rate</u> \$675.00				
48 WSFA 08/02/17 08/02/17 NBC Today Show	7-9am	:30	NM	1	\$260.00
Start Date End Date Weekdays Spots/Week	Rate	.00		•	V
Week: 07/31/17 08/06/171 1	\$260.00				
N 49 WSFA 08/02/17 08/02/17 MARLON/MARLON	8-9pm	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/171 1	<u>Rate</u> \$565.00		l		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WSFA 07/31/17-08/06/17 MARLON/MARLON	8-9 <i>pm</i>	W :30 \$565.00	NM		
Credited					
N 50 WSFA 08/04/17 08/04/17 Dateline NBC	9-10pm	:30	NM	1	\$510.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/31/17 08/06/17F 1	<u>Rate</u> \$510.00				
N 51 WSFA 08/02/17 08/02/17 The Carmichael Show	8-9pm	:30	NM	1	\$565.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/31/17 08/06/17W 1	\$565.00				
		Totals 0.00	,	49	\$21,315.00
	0	Not Amount			

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 -08/07/17	49	\$21,315.00	(\$3,197.25)	\$18,117.75
Totals	49	\$21,315.00	(\$3,197.25)	\$18,117.75

Signature:	Date:	
•		

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REP HEADLINE# 8656096 TRF# 1753745 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUN22/17 17.41

H) IONAL IONAL N22/17 ADVIS NKS, NC2/17 ADVIS NKS, 2131		AUG/17 21315.00 CONTRACT TOTAL TOTAL SPOTS	M2 UNRESL BUY#49 MISSED:WED/800P-900P AUG2 30S \$565.00 (JUION) OFFER:WED/800P-900P AUG2 30S \$565.00 PLS CMT:NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE	AUG4 1000P AUG4 30S \$510.00 AM ON FRIDAY IS CALLED DATELINE NBC. PLEASE CONFIRM.	CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****	STA:	CITY TAX STATE TAX CO-OP BILLING NEEDED DATE_JU	FLIGHT DATES AUG1/17 AUG7/17 WK-1	PRDCT SENATE LEADERSHIP FU EST#3652 COMMENTS: (LINE, ORDER, INVOICE)	ORDER # CLASS: NATL. LOCAL REG	ALEXANDRIA, VA 22313	F.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY	ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP.# OFF.# SAL	
# # 17.	O "	TOTAL 21315 SPOTS	00 (JUN22/17) 00 PLS ADVISE. CE	00 (JUN22/17) 00 PLS ADVISE. FIRM. THANKS,			JUN22/17			AL REGIONAL		1	1	SALESMAN #	

SVC- NSI DEMOS- RA35+*

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

CHANGES **

REP HEADLINE# 8656096 TRF# 1753745 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

JUN23/17 10.43
*** WSFA-TV ***

ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND	REP.# OFF.# S	SALESMAN #
AGY # AGY. NAME MAIN STREET MEDIA GROUP	BUYER NAME STEPHANIE MARONEY	EY
P.O. BOX 25093	SALES PRSN WA- RYAN EDDINS (H)	S (H)
ALEXANDRIA, VA 22313		
ORDER # CONTRACT # 8656096	CLASS: NATL. LOCAL R	REGIONAL
PRDCT SENATE LEADERSHIP FU EST#3652 COMMENTS: (LINE, ORDER, INVOICE)	ICE)	
FLIGHT DATES AUG1/17 AUG7/17 WK-1		
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE	DATE_JUN23/17 10.43

50 REVISION
M1 OK'D AS LINE S
TTL SAME
PLS CFM
THANKS CHELSEY REP:

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

SENATE LEADERSHIP FUND

:LINE#:REP :CD: TI	TIME PERIOD	LGTH :	SEC : RATE	: START	: END	SPTS:	WEEK :	DAYS	THOT:
AGENCY AD AGENCY PR	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 385	ODE = 155 = 385	AGENCY EST#	= 3652					
8 s 900P	900P-1000P	30	\$510.00	8/4	8/4	0	FRI		0
PROGRAM : DA CON COM1: DA	DATELINE DATELINE						`		
50 A 900P	900P-1000P	30	\$510.00	8/4	8/4	ਜ	FRI		Н
	DATELINE NBC THE PROGRAM ON	ON FRIDAY IS CA	IS CALLED DATELINE	E NBC. PLEASE	ASE CONFIRM.		THANKS,		
ORD COM2: DENICE THIS IS A MAKE-GOOD FOR AUG4 ON LINE-8	DENICE AKE-GOOD FOR	AUG4 ON L:	INE-8 FOR 1 SPOT/WK	WK					

 HEADLINE#
 8656096
 TRF#
 1753745

 MOD#
 0: UNAPPROVED REV #1 \$\$\$

REP SSS

JUN23/17 10.43
*** WSFA-TV *** CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

FAX# 703-516-9680

WEEK: DAYS :TOTL: INVT: :SPTS:	\$510.00 (JUN22/17) \$510.00 PLS ADVISE. E CONFIRM. THANKS,	\$565.00 (JUN22/17) \$565.00 PLS ADVISE. DENICE	CONTRACT TOTAL 21315.00 TOTAL SPOTS 49
END :SPTS: WEEK DATE : /WK: INVT	30S \$5 30S \$5 NBC. PLEASE	30S \$ 30S \$. THANKS,	CON
: START : : DATE :	AUG4 AUG4 CALLED DATELINE	AUG2 AUG2 PLEASE CONFIRM	
TIME PERIOD : LGTH : SEC : RATE : : :	MISSED: FRI/900P-1000P OFFER: FRI/900P-1000P CMT: THE PROGRAM ON FRIDAY IS CMT: DENICE	MISSED:WED/800P-900P OFFER:WED/800P-900P CMT:NA DUE TO PROGRAM CHANGE.	
:LINE#:REP :CD: TIME	STATION MAKEGOOD OFFERS: M1 OK'D BUY#8	M2 UNRESL BUY#49	AUG/17 21315.00

*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT MOD CODE A-ADD

B-BUY TYPE

M-MAKEGOOD N-PROGRAM NAME

L-LENGTH

C-CANCELLED DE-DELETE E-EFF DATES

%

WIYC

WBMM 08

%

CABL

WCOV 10%

WAKA 31% EAKA 0%

% % % %

WNCF

WSFA 518

MARKET TOTALS \$121,670

ACCURATE SHARES

SVC- NSI DEMOS- RA35+*

-9387
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

REP HEADLINE# 8656096 TRF# 1753745 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

JUN29/17 11.31
*** WSFA-TV ***

CHANGES

ADV #	ADV	NAN.	ADV. NAME ISS/SENATE LEADERSHIP FUND	P FUND	REP.#	OFE.#	SALESMAN #
AGY #	AGY	AGY. NAME	MAIN STREET MEDIA	GROUP	BUYER NAME	STEPHANIE MARONEY	4ARONEY
			P.O. BOX 25093		SALES PRSN	WA- RYAN	RYAN EDDINS (H)
			ALEXANDRIA, VA 22313	3			
ORDER #	#		CONTRACT # 8656096		CLASS: NATL.	LOCAL	REGIONAL
PRDCT	SENATE LEADE	RSHIP	SENATE LEADERSHIP FU EST#3652 COMMENTS: (LINE, ORDER, INVOICE)	(LINE, ORDER, INVO	ICE)		
FLIGHT	FLIGHT DATES AUG1/17 AUG7/17	7 AU	IG7/17 WK-1				
CITY TAX		STATE TAX	00	-OP BILLING NEEDED			DATE_JUN29/17 11.31
REP:	REVISED ORDER	የ ረ					

THANKS JASMINE FOR RYAN REVISED ORDER
M2 OKD AS LINE 51
TTL SAME, \$21,315
PLS CONFM

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

SENATE LEADERSHIP FUND

:TOTL:		0		Н	
DAYS					
		WED		WED	
WEEKINVT				_	
1 1		>	•	•	>
:SPTS:		0		1	
END		8/2		8/2	THANKS, DENICE
		~		~	KS,
START	O)	O.		N	THAN
	3652	8/2		8/2	
: RATE	AGENCY EST# =	\$565.00		\$565.00	PLEASE CONFIRM. -49 FOR 1 SPOT/WK
: LGTH : SEC : :	155 5	30		30	IOW I CHANGE. : ON LINE-
: I.G	= 38 = 38				L SH GRAM AUG2
CD: TIME PERIOD :	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 385	8006-4008 s	NAM : MARLON/MARLON COM1: MARLON/MARLON	A 800P-900P	PROGRAM: THE CARMICHAEL SHOW ORD COM1: NA DUE TO PROGRAM CHANGE. THIS IS A MAKE-GOOD FOR AUG2 ON LINE-4
:LINE#:REP :	सं य	49	PROGRAM : CON COM1:	5.1	PROGRAM : ORD COM1: THIS IS A

JUN29/17 11.31
*** WSFA-TV *** FAX# 703-516-9680 REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
+*CHANGES** REP HEADLINE# 8656096 TRF# 1753745 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

. ILEM#: KBF OD: TEM FEKTOD	ガストロプ	T C	LGTH :	S E C E C	••	RATE		START	 OZ UZ UZ	SPIS	END : SPTS: WEEK :	Ш	DAYS	:TOL:
		••	••				••	DATE	 DATE	DATE : /WK: INVT	TANI			:SPTS:

: LINE#:					:)]	•			DATE		DATE	DATE: /WK: INVT :	ZH:)	SPTS:
STATION MAKEGOOD OFFERS: M2 OK'D BUY#49	KEGOOD OFF BUY#49	FERS:	MHS OF	S:WED/ S:WED/	ISSED:WED/800P-900P OFFER:WED/800P-900P CMT:NA DUE TO PRO	900P 900P PROG	SED:WED/800P-900P FER:WED/800P-900P CMT:NA DUE TO PROGRAM CHANGE.	IANGE.	44	ASE C	UG2 UG2 PLEASE CONFIRM.		30s \$565.00 30s \$565.00 THANKS, DENICE	\$565.00 \$565.00 DENICE	000 000 回	(JUN22/17) PLS ADVISE.	17) ISE.
AUG/17	21315.00												υ	ONTR? TOT	CONTRACT TOTAL TOTAL SPOTS		21315.00
MARKET TOTALS \$121,670	ALS \$121,	670	WSFA 51%	51%	WNCF ESFA	% % % %	WAKA 31% EAKA 0%	% H % O	WCOV 10%		CABL 0%		МВММ 0%		WIYC 0%		

*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

MOD CODE A-ADD

SVC- NSI DEMOS- RA35+*

ACCURATE SHARES

B-BUY TYPE

C-CANCELLED DE-DELETE E-EFF DATES

L-LENGTH M-MAKEGOOD N-PROGRAM NAME

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

703-516-9680

FAX#

JUN30/17 16.43
*** WSFA-TV *** STATION RISK !!! REPORT FROM CREDIT HARRIS TRF# 1753745

#2 \$\$\$

REP HEADLINE# 8656096 \$\$\$ MOD# 0: APPROVED REV

HEADLINE# 8656096

6.43 Н # DATE JUN30/17 SALESMAN REGIONAL (H)MARONEY EDDINS LOCAL STEPHANIE RYAN OFF.# WA-CLASS: NATL PRSN NAME BUYER SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, FUND GROUP LEADERSHIP 8656096 COMMENTS: 2231 STREET MEDIA VA 5093 # ISS/SENATE ALEXANDRIA CONTRACT Ø EST#3652 WK-1BOX MAIN P.O. AUG7/17 TAX FU ADV. NAME AGY. NAME STATE LEADERSHIP /17 AUG1 SENATE DATES TAX # FLIGHT ORDER # PRDCT # CILX AGX ADV

RYAN THANKS JASMINE FOR LINE 51 \$21,315 REVISED ORDER M2 OKD AS LINE TTL SAME, PLS CONFM щ

RE

STA:

CASH IN ADVANCE SCHEDULE **** THIS IS A Ŋ CON

GENERATION FOR CONTRACT SCHEDULED SENATE LEADERSHIP FUND CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS: NOTICE:

\$565.00 \$565.00 DENICE THANKS, 30s 30s PLEASE CONFIRM AUG2 AUG2 CMT:NA DUE TO PROGRAM CHANGE. MISSED: WED/800P-900P OFFER: WED/800P-900P BUY#49 OK'D Ξ_2

.00. 21315 TOTAL CONTRACT TOTAL

PLS ADVISE (JUN22/17)